



# PERSONAL RESUME

## Info

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## Experience

### Founder & Creative Director | 2020-2025

#### Jiemo Animation Studio | Beijing, China

- Founded and led a creative studio producing animation and visual content for marketing and branding.
- Partnered with clients to align business goals with compelling video and art deliverables.
- Managed projects end-to-end, from concept and storyboarding to production and delivery.
- Delivered projects on time with consistent quality, balancing creativity and client needs.

### Visual Designer | 2016-2020

#### W3MJ Culture Communication | Beijing, China

- Led visual design projects, including branding, marketing campaigns, and digital assets.
- Collaborated with cross-functional teams to create design solutions aligned with business goals.

## Education

Bachelor of Arts | California State University, Northridge | 2009 - 2013

## Skills

- UX Research, Wire-framing, Prototyping, Interaction Design
- User Flows, Information Architecture
- Figma, Adobe Creative Suite
- HTML, CSS, Basic JavaScript
- Autodesk Maya, Character Animation
- AI Tools: ChatGPT, MidJourney